



## LEDsynergy Cloud System



[www.LEDsynergy.co.uk](http://www.LEDsynergy.co.uk)  
Tel: 01264 303030    [sales@LEDsynergy.co.uk](mailto:sales@LEDsynergy.co.uk)

# LEDsynergy Cloud

LEDsynergy UK-Designed Cloud System for Secure LED and LCD Display Management.

After 15 months of rigorous development, we have commenced live testing of our SynCloud-Based Control System and in-house developed SynPlayer Media Players

## SynCloud System

This breakthrough Cloud-based solution to Data and Content Management and its communication method, addresses growing concerns about data security in some overseas-based LED control systems, and provides a secure, British-designed alternative tailored to the needs of modern industries.

### Meeting Industry Needs with Security and Flexibility

Feedback from customers highlighted the urgent need for secure LED display network systems. Many existing solutions are believed to enable unauthorized access to sensitive data, creating trust issues. As global concerns rise—fuelled by recent bans on Chinese-made technologies in the US and growing UK government caution—LEDsynergy's secure platform offers peace of mind.

Our SynCloud system represents a pivotal step forward, this UK-based solution not only strengthens data security but modernises LED display management with remote monitoring and environmental features, which are critical for industries with stringent security requirements.

### A Game-Changer for UK Industries

LED and LCD displays play a vital role across various sectors, but current systems lack the necessary advancements in security and usability. LEDsynergy's solution bridges this gap with a platform that:

- Features a web-based dashboard for seamless content and schedule management.
- Offers cloud storage for video, image, and text files.
- Provides role-based access control for enhanced security.
- Integrates with SynPlayer, an internet-connected LEDsynergy controller designed for flexible operation and secure data handling.

### The Path Forward

By developing a secure, British-designed LED control system, LEDsynergy is positioning itself as a leader in the market, offering an affordable alternative to costly US systems and an answer to industries reliant on insecure overseas products – this is offered free to LEDsynergy users.

## Applications

Just some of the applications benefitting from a Cloud-based system are detailed right including;

- Remote signage such as Billboard Advertising
- Retail and Leisure up and down the country
- Industry sites which may have multiple sites
- Site Entrance signage, both indoor and out
- Secure establishments and networks that need an extra level of security, such as the Armed Forces UK & US, Banks & Finance, Medical & NHS, Government Departments and Large Corporations

## Key Features

### Cloud Based Software

There is no need to install software onto your device or have your own dedicated server, our cloud based Content Management portal can be accessed instantly from anywhere in the world with WiFi. Just log in to your secure portal with your device and organise your content.

### Centralised Management

Within your 'Cloud Storage' area, each of your LED displays are assigned their own identity, whether you have one display or multiple, then content can be specific to each location. You simply select the LED display you want the content to go to and click upload and your display will be updated.

### HD Videos and Images

The Cloud system and Media Player will support common video and image formats, just upload to the Cloud.

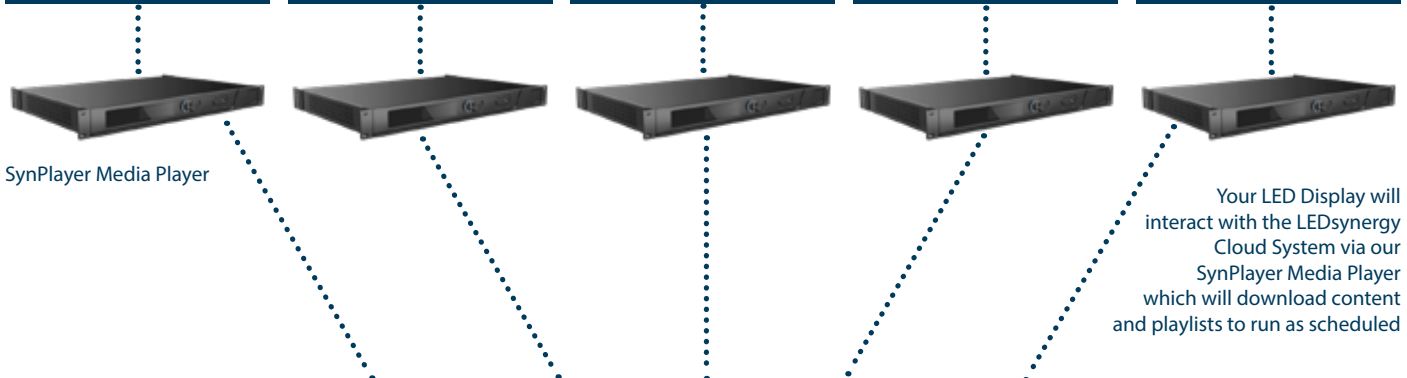
### Playlists & Scheduling

If you need certain content to be shown at certain times, no problem! Our Cloud system allows you to pre-schedule certain content to be sent to the LED displays at the times and dates you want.

### Live Data Updates

Within our Cloud system the user can include live pages that can be constantly updated from a wide range of sources, such as news, stock market, currencies and statistics.





## How It Works

Using your device, log-in to your account on our secure LEDsynergy Cloud Management System. Upload content such as images, text and video, playlists and schedules. The LED display can access the Cloud via our Media Player and download the content for it.



# British built - affordable satisfaction guaranteed



## What we do

As an **established leader in the UK** LEDsynergy has been at the forefront of LED technology innovation for nearly 45 years, providing customised LED display solutions to a diverse range of industries. The company's commitment to security, flexibility, and customer satisfaction sets it apart as a trusted partner in the digital signage industry.

We have bags of experience and you can be sure that we'll give you the right advice and excellent service, these are the values that we hold dear.

We are a British company and we pride ourselves in our commitment to our customers, product performance and quality of service. In the past 40 years or more we have installed in the region of over 20,000 LED screens and displays to a broad spectrum of clients.

As a British LED screen manufacturer we are able to offer a **complete bespoke service from concept to commissioning** offering you the most cost effective solution to your needs with the knowledge that your LED solution, including software, has been built here in the UK.

For demonstrations and to view our extensive range of LED displays please contact us to arrange a visit to our showroom at our base in Andover, Hampshire. Just call us on **01264 303030**.

## Testimonials

**" I've dealt with a lot of LED companies and I wouldn't ever now consider moving from LEDsynergy "**

Paul Holland - WAE Group

**" I am over the moon!"**

Quartermaster  
- Army Land Forces HQ

**" Well done, system all up and running for D-day, and very positive comments from all the staff. "**

Richard Aschough - Bank of England

**" Fantastic! - Replacing a scoreboard originally installed by LEDsynergy in the late 90's! "**

Gerry Mc Mahon - Clyde FC

**" Brilliant, thanks for a wonderful service & product! "**

Chris Priddy - Qinetiq

**" The LED check-in signs are working very well and appears to be speeding up our processes, a very good investment so far "**

Mark Mason - Center Parcs

## Accreditations



ISO9001



Safe contractor



Restriction of hazardous substances



UK conformity



Made in Britain



Approved highways agency contractor



**www.LEDsynergy.co.uk**  
**Tel: 01264 303030**   **sales@LEDsynergy.co.uk**