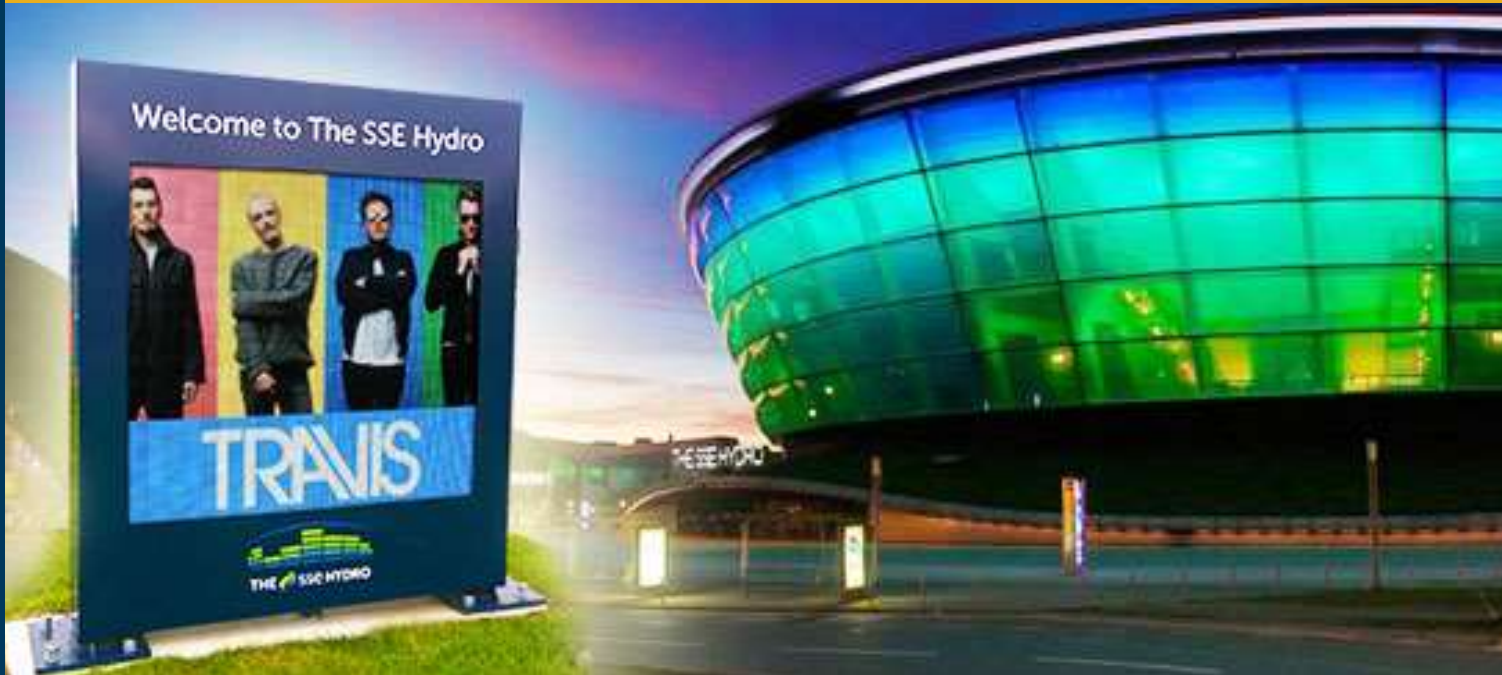


Site Entrance Displays



FEATURES AND FACILITIES

- **CHOICE OF SIZES**
- ask for details and prices
- **FULLY WEATHERPROOFED**
- **INSTALLATION**
- ask for details and prices
- **EASY TO USE SOFTWARE**
- **MULTIPLE INPUT**
- **MAINTENANCE PACKAGES**
- ask for details

Site Entrance Displays

Impressive Welcome

Many of our displays have been adapted to run with an existing entrance signage system or integrated with a new system. The display can be the main focus as with the full colour video boards shown below or simply and add-on to inform customers and visitors of news or special events occurring that day. Direct delegates or personnel to a different venue or a particular parking arrangement. Alternate between a message display or a clock and temperature display and your sign becomes a useful courtesy tool for your customers and visitors.

Below and Right: Full Colour Video board showing traffic information and upcoming events. The top panel is a 10mm pitch and the lower is a finer 6mm pitch for detailed logos.



Left: Two line display installed within a custom built monolith with blue LEDs. The monolith has an ANPR camera installed to recognise the vehicles arriving for service and then welcome and prompt the customer to the relevant parking bay.



Above: Information and welcoming LED display installed at a military base

Site Entrance Displays

Impressive Welcome



Below: Full colour video display at the entrance to Marlowes shopping centre, this 3m x 2m screen is invaluable for advertising and promotional use for the retail shops

Above: This LED display is installed at the port entrance in Southampton docks. It gives vital information for passengers travelling on the cruise liners and informing them of where they need to be.

The screen has an LED pitch of 10mm and its resolution of 192 x 96 pixels. You can see from the image top left that even with a relatively low resolution you can still show graphics.



Left: With an overall height of nearly 5 metres, this double sided monolith sign proudly stands outside one of the premier jazz clubs in the country.

With a 10mm pitch the screens each measure 1.6 x 1.12m, enabling the club to show forthcoming events with text or images.



Site Entrance Displays

First impressions count



The various applications shown here illustrate that LED screens are an invaluable way of capturing the public's attention, keeping their interest and hopefully bringing them into the establishment.

Stunning moving graphics can be used to great effect to promote and inform the public of promotions, events and general information.

Both our internal and external LED signs will give you the wow factor.



Site Entrance Displays

First impressions count



Photo left: Entrance way to high street store. Display will show special offers or brand names in a continuous stream and the video board shows adverts.



Photo below: The full colour video display is installed within a large casing. The graphics on the casing is in the corporate look. The LED display shows welcome and directional information as well as logos and images as shown below.



Photo above: Entrance to a pedestrianised walkway and shopping area, The single line LED display shows local information to the public and is located above the map.

Photo left: A vertically mounted display inside a foyer area. This display is quite sculptural and the text runs vertically.



Site Entrance Displays

Military Entrance Signs



We are an approved supplier to the military and have installed many external entrance displays up and down the country to military bases both at the gate entrance and around the base.

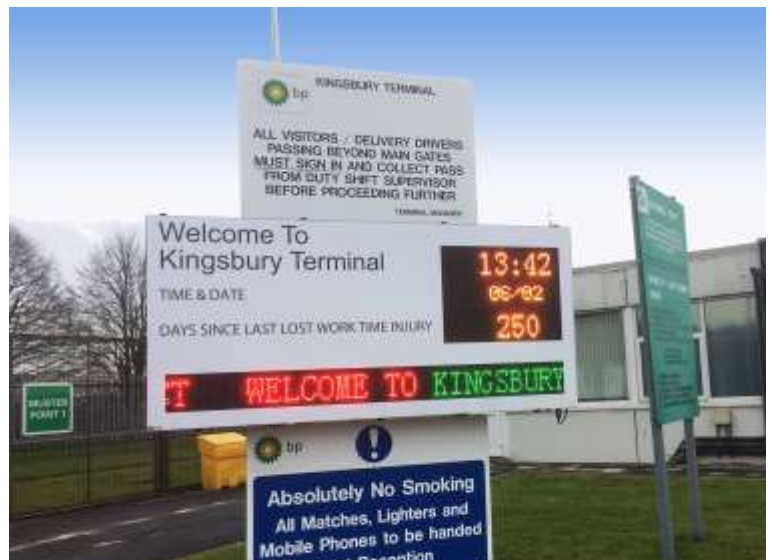
The signs are informational, showing anything from status, visitors information to road or weather conditions.



Site Entrance Displays

Safeguarding Visitors and Personnel

Health and Safety is of paramount importance and it is high priority to inform visitors and staff of potential hazards and situations.



Site Entrance Displays

Educational Entrance Displays



The education environment have more recently been using LED information screens more and more. Not just for scoreboards but also as impressive site entrance displays.

From a simple text displays to large full colour video boards showing any type of information from welcoming visitors, directional or event information to student artwork or promotional videos during an open day.



Site Entrance Displays

Examples



Photo left and below: Countdown Clocks at the entrance to two London stations counting down to their Opening, both using blue LEDs.



Photo left: Curved LED display installed to entrance of the Wimbledon Museum.

Photo below left: Vertical blue LED display outside an entrance way. *Bloomberg*



Site Entrance Displays

Examples



Photo left and below left: Full Colour Video boards at buildings in London give an amazing first impression of the site.

Photos below: External Gate house LED displays showing information to oncoming vehicles.



Site Entrance Displays

Examples



Photo left: single line large external display above glass canopy at the main entrance to Sandown Park Racecourse

Photo below: External video board at motor dealership



OPERATION

LEDsynergy LED System Displays are easily programmable, with various methods of operation to suit almost any application.

Keyboard Operation

The simplest way to program one of our LED Display Units, is using the standard **LEDsynergy** RMSP-100 Infra-Red Keyboard. The keyboard is simply pointed at the display and the message is typed into the display.

PC Operation

LEDsynergy LED System Displays can also be programmed from remote locations using PC's and Windows Compatible Software.

The displays can be connected to PC's in various ways:

- Connected directly to a PC's Serial Communication Port
- Via dial-up modem
- Over Ethernet TCP/IP network

Messages are edited/ composed on PC and then downloaded or sent to the display.

POPULAR COMMUNICATION OPTIONS *(Many others are available)*

- RS232** – Connected directly to the serial communication port of a PC. The cabling is limited to a maximum of 50 meters between the PC and the display. RS232 is suitable for single display applications with short cable lengths.
- RS485** – Connected to the serial communication port of a PC via a RS232 to RS485 converter. Suitable for use in connecting many signs together on the same cable with no conflicts, in electrically noisy environments.
- Ethernet** – Connected directly into a TCP/IP Ethernet network, and assigned its own IP address. Suitable for use where there is an existing network infrastructure.
- Modem** – Connected directly to a modem that answers an incoming call from the PC operator, and will disconnect after the message has been transmitted. Suitable for use where there is an existing telephone line and other communication options are unsuitable.

about us

As an established leader in the UK for electronic message display signs and with 40 years experience in the business of supplying programmable LED signs and LED displays, you can be sure that we'll give you the right advice and excellent service, these are the values that we hold dear.

We are a British company and we pride ourselves in our commitment to our customers, product performance and our quality of service. In the past 40 years we have installed in the region of nearly 20,000 LED screens and displays to a broad spectrum of clients. As a LED display LED screen manufacturer we are able to offer a complete bespoke solution from concept to commissioning offering you the most cost effective solution to your needs.

If you'd like to talk to us about how we can help you just call us. There's no obligation and we don't charge for quotations. We can work together to be sure that the LED sign solution we offer you is absolutely the correct solution for your requirements.

For demonstrations and to view our extensive range of LED displays please contact us to arrange a visit to our showroom at our base in Andover, Hampshire. Just call us on 01264 303030.

accreditations

LED Synergy Electronic Displays have over 35 years experience in the manufacture and supply of electronic displays to many companies and individuals worldwide. We have a wealth of experience and expertise and have been accredited with the following certifications:



ISO9001



WASTE ELECTRICAL and ELECTRONIC EQUIPMENT



RESTRICTION of HAZARDOUS SUBSTANCES



EUROPEAN COMFORMITY



UNDERWRITERS LABORATORIES



SAFE CONTRACTOR



We are also an approved Highways Agency contractor



- **Simple to operate products with bespoke software**
- **Value for money & satisfaction guaranteed**
- **Superb British manufactured products**
- **Excellent support & customer service**

"This huge sign caused great excitement at the start of the new Millennium, with welcoming messages uploaded from around the world it brought the year 2000 in with a bang!". *Reuters*



We accept most major credit and debit cards

"Thank you for all your help in the installation of the Help Desk Control system. The system has been up and running for over a year, and surpassed the trial findings. We were able to achieve a complete system payback within 6 months."

Tony Lawrence (Technical Support Manager) - Lloyds TSB

"The LED displays have proved invaluable in enabling us to direct large numbers of personnel quickly and efficiently throughout the building. Reliability is paramount in our facility and the led displays have performed faultlessly, I would not hesitate in recommending them."

Lez Smith (Head of Security) Citigroup

LEDsynergy

Tel: 01264 303030 Fax: 01264 304030 info@LEDsynergy.co.uk

