

## Production Displays - Examples



DAILY TRACKER REPORTED AS AT:					19/03/2014				RAN ON: 20/03/2014			
MODEL	ORDER INTAKE				GROUP SALES				REGISTRATION			
	TARGET	ACTUAL	YTD	VAR'13	TARGET	ACTUAL	YTD	VAR'13	TARGET	ACTUAL	YTD	VAR'13
VIANO	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999
VITO	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999
SPRINTER VAN	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999
SPRINTER CAB	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999
VARIO	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999
CITAN	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999
TOTAL	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999	99,999

### FEATURES AND FACILITIES

- **CHOICE OF SIZES** - ask for details and prices
- **FULLY WEATHERPROOFED**
- **INSTALLATION** - ask for details and prices
- **EASY TO USE SOFTWARE**
- **MULTIPLE INPUT**
- **MAINTENANCE PACKAGES** - ask for details

# Production Displays - Examples and Prices

## Screen Capability and Screen Only Displays



On the next few pages you can see various examples of the most common layouts and price guides for those displays. The Displays are suitable for Indoor and Outdoor Use.

Within the software you can specify the text size, chose different fonts and specify number of lines and spacing (depending on size), you can also insert images as shown below. The standard LED pitch for these displays is 10mm (centre to centre of LEDs).

Production Displays are usually connected directly or via LAN.

Screens below are 32 x 32 pixels, 320mm x 320mm



4 rows of 5 characters  
(70mm) approx.



2 rows of 3 characters  
(140mm) approx



1 row of 1 character  
(280mm) approx

Screens below are 16 x 128 pixels, 160mm x 1280mm



2 lines of 21 characters (70mm high) approx



1 line of 11 characters (140mm high) approx

### OPTIMAL VIEWING DISTANCES FOR TEXT

- 70mm Text - 50 metres
- 140mm Text - 90 metres
- 280mm Text - 120 metres

Screens below are 64 x 224 pixels, 640mm x 2240mm



9 char (280mm) and 2 rows 18 char (140mm high) approx



Combined image and 2 rows of 6 characters

## PRODUCTION DISPLAYS



### Example 1

Full Matrix Screen - 32 x 160 pixels (320 x 1600mm)  
4 rows of 26 characters (70mm high) or  
2 rows of 13 characters (140mm high)  
or combined text and image

Characters per line is approx. as it will vary depending on font used.



### Example 2

Full Matrix Screen - 64 x 160 pixels (640 x 1600mm)  
4 rows of 13ch (140mm) or 8 rows of 26ch (70mm)  
or combined text and image



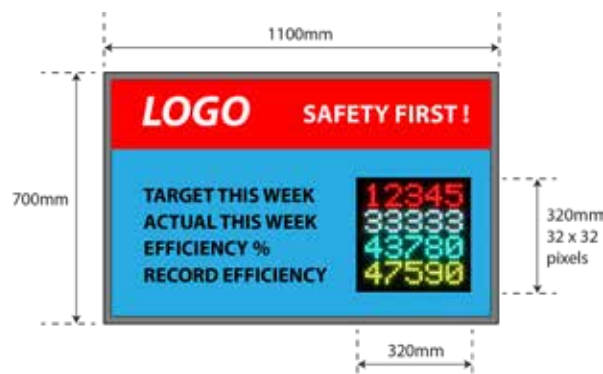
# Production Displays - Examples and Prices

## Common Layouts and Guide Prices



**Example 3**

#1 - 2 rows of 5 characters (70mm high)



**Example 4**

#1 - 4 rows of 5 characters (70mm high)



**Example 5**

#1 - 2 rows of 5 characters (70mm high)

#2 - 1 row of 8 characters (140mm high)

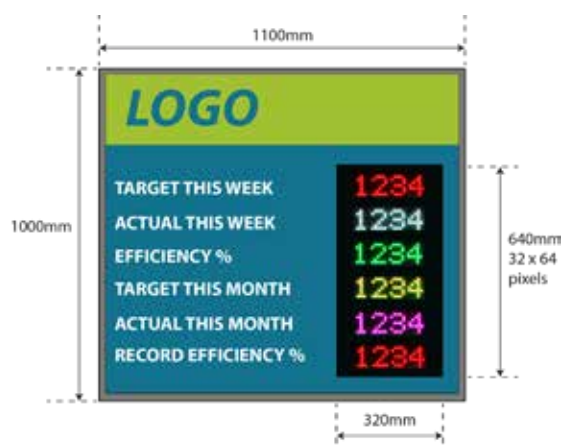


**Example 6**

#1 - 2 rows of 5 characters (70mm high)

#2 - 3 rows of 5 characters spaced (70mm high)

#3 - 2 rows of 16 characters (70mm high)



**Example 7**

#1 - 6 rows of 5 characters spaced (70mm high)



**Example 8**

#1 - 2 rows of 3 characters (140mm high)

#2 - 1 row of 11 characters (140mm) & 4 rows of 21 characters (70mm)

Characters per line is approx. as it will vary depending on font used. All prices are exclusive of VAT which will be charged at the current rate.

# Production Displays - Examples and Prices

## Examples Layouts of Larger Displays



**Example 9**

#1 - 4 rows of 5 characters (70mm high)  
#2 - 2 rows of 11 characters (140mm high)



**Example 10**

#1 - 4 rows of 5 characters (70mm high)  
#2 - 1 row of 11 characters (140mm high)



**Example 11**

#1 - 3 rows of 5 characters spaced (70mm high)  
#2 - 1 rows of 13ch (140mm) & 2 rows of 26ch (70mm)



**Example 12**

#1 - 2 rows of 4 characters (280mm high)  
#2 - 4 rows of 18 characters (140mm high)



**Example 13**

#1 - 4 rows of 5 characters (140mm high)  
#2 - 2 rows of 16 characters (140mm high)



**Example 14**

#1 - 2 rows of 5 characters (140mm high)  
#2 - 4 rows of 5 characters (140mm high)  
#3 - 2 rows of 16 characters (140mm high)