

Exhibition and Promotions



FEATURES AND FACILITIES

- **CHOICE OF SIZES**
- ask for details and prices
- **FULLY WEATHERPROOFED**
- **INSTALLATION**
- ask for details and prices
- **EASY TO USE SOFTWARE**
- **MULTIPLE INPUT**
- **MAINTENANCE PACKAGES**
- ask for details

Exhibition & Promotions Displays

Displays with Impact

For an added edge to an exhibition or promotional event an LED display increases the potential for your product to be seen by a larger audience. A moving message attracts the eye and draws peoples attention but allows promotional messages to be broadcast at the same time, increasing awareness and potential interest in your product, launch or event.

The scope for use is limitless but examples may include; product launches, car shows, countdowns to an opening of a particular event, as an aid to a POS or additional advertising in foyers and reception areas and trade stands. With a well chosen coordinated livery design the display can fit in well with a corporate identity or a marketing theme. Using standard construction or a bespoke installation it is a proven and reliable means of adding that extra something to any promotional event.



Left: Photo shows built in (bespoke) single line displays. Note the orientation of the characters in the red display and the slight curve to the display boards. Red - 60mm character height



Left: Photo shows built in (bespoke) single line displays. Blue - 100mm character height
Red - 60mm character height

Right: Sculptural promotional displays hung from the ceiling for Virgin Atlantic

Exhibition & Promotions Displays

Displays with Impact



Left: - Photo shows built in (bespoke) single line displays. With well timed and co-ordinated sequencing the displays can create interesting and effective visual displays.

Below: Photo shows built in (bespoke) single line displays. Japanese character set included in this display package.



Left: Full colour LED video display used at the Paris Motor show for one of the leading supercar manufacturers

Exhibition & Promotions Displays

Transport Promotion Displays



Left: Single line display built into a promotional area of an HGV lorry which can be taken to a site and set up.



Above: Blue LED countdown display to the opening of the St Pancras International station

Left: Large character digits were inbuilt within a HGV lorry to travel the country to inform the public of the national debt.

Exhibition & Promotions Displays

Exhibition Stand Displays



Left: Photo shows blue single line display.

Below: Single Line Red LEDs built within a POS display



Left : A clock display built for an exhibition stand for Marconi

Below: Some of the many LED countdown displays we supplied for London 2012



Exhibition & Promotions Displays

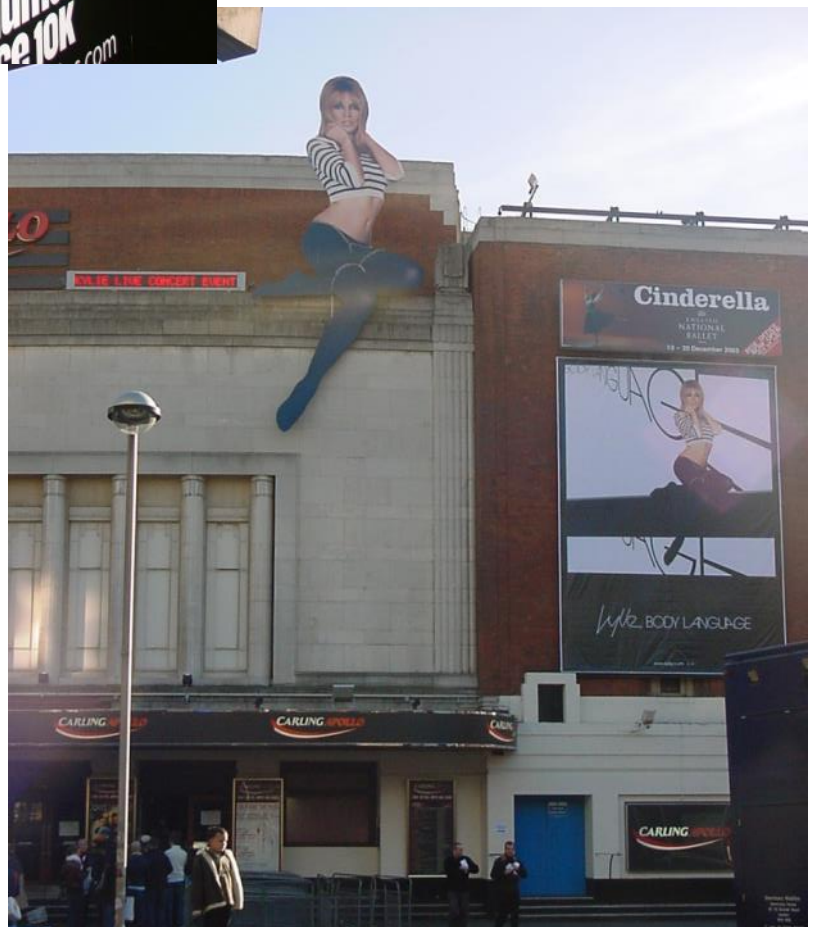
Promotional Displays



Left: LED displays built into a world map for Nike promoting the Human Race 10K

Below: Large external single line display for Kylie's Body Language Tour - Apollo Hammersmith

Below Left: Blue LED display forming a countdown clock for the official start of the Volvo Ocean Race, installed within a freestanding monolith.



Exhibition & Promotions Displays

Operation



Left: Bespoke single line displays built into a side wall going up an escalator - an optimum time to get your message across to a captive audience. Note: vertical arrangement of characters which scrolls up the display.

Below: Simple External Single line display



OPERATION

LEDsynergy LED System Displays are easily programmable, with various methods of operation to suit almost any application.

Keyboard Operation

The simplest way to program an LED Moving Message Display, is using the standard **LEDsynergy** RMSP-100 Infra-Red Keyboard. The keyboard is simply pointed at the display and the message is typed into the display.

PC Operation

LEDsynergy LED System Displays can also be programmed from remote locations using PC's and Windows Compatible Software.

The displays can be connected to PC's in various ways:

- Connected directly to a PC's Serial Communication Port
- Via dial-up modem
- Over Ethernet TCP/IP network

Messages are edited/ composed on PC and then downloaded or sent to the display.

POPULAR COMMUNICATION OPTIONS *(Many others are available)*

- RS232** – Connected directly to the serial communication port of a PC. The cabling is limited to a maximum of 50 meters between the PC and the display. RS232 is suitable for single display applications with short cable lengths.
- RS485** – Connected to the serial communication port of a PC via a RS232 to RS485 converter. Suitable for use in connecting many signs together on the same cable with no conflicts, in electrically noisy environments.
- Ethernet** – Connected directly into a TCP/IP Ethernet network, and assigned its own IP address. Suitable for use where there is an existing network infrastructure.
- Modem** – Connected directly to a modem that answers an incoming call from the PC operator, and will disconnect after the message has been transmitted. Suitable for use where there is an existing telephone line and other communication options are unsuitable.
- Others** – Including Pagers, Newswire, Radio Modems, Keypad, Fibre Optics, please contact us for a more detailed information.

about us

As an established leader in the UK for electronic message display signs and with over 35 years experience in the business of supplying programmable LED signs and LED displays, you can be sure that we'll give you the right advice and excellent service, these are the values that we hold dear.

We are a British company and we pride ourselves in our commitment to our customers, product performance and our quality of service. In the past 35 years or more we have installed in the region of nearly 20,000 LED screens and displays to a broad spectrum of clients. As a LED display LED screen manufacturer we are able to offer a complete bespoke solution from concept to commissioning offering you the most cost effective solution to your needs.

If you'd like to talk to us about how we can help you just call us. There's no obligation and we don't charge for quotations. We can work together to be sure that the LED sign solution we offer you is absolutely the correct solution for your requirements.

For demonstrations and to view our extensive range of LED displays please contact us to arrange a visit to our showroom at our base in Andover, Hampshire. Just call us on 01264 303030.

accreditations

LED Synergy Electronic Displays have over 35 years experience in the manufacture and supply of electronic displays to many companies and individuals worldwide. We have a wealth of experience and expertise and have been accredited with the following certifications:



ISO9001



WASTE ELECTRICAL and ELECTRONIC EQUIPMENT



RESTRICTION of HAZARDOUS SUBSTANCES



EUROPEAN CONFORMITY



UNDERWRITERS LABORATORIES



SAFE CONTRACTOR



We are also an approved Highways Agency contractor



- **Simple to operate products with bespoke software**
- **Value for money & satisfaction guaranteed**
- **Superb British manufactured products**
- **Excellent support & customer service**

"This huge sign caused great excitement at the start of the new Millennium, with welcoming messages uploaded from around the world it brought the year 2000 in with a bang!" *Reuters, London*



We accept most major credit and debit cards

"Just wanted to let you know that we have the countdown sign installed on the side of our Historic Quay and it looks great, thanks. We've had it up and running. Could you please extend my thanks to Peter and Geoff for all their assistance as well."
Heather McWilliam - Hartlepool Borough Council

"Our new electronic displays really help, before the displays, the visitors made their way to the nearest ride or the most popular. This created large queues on some, but no waiting on other rides, but with the introduction on the boards visitors are better informed, making a more enjoyable day for all"
Chris Burton - Park Manager - Legoland

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